globalworth

1 Cookie policy

1.1 What is a "cookie"?

Cookies are small text files placed on your computer or mobile device when you access websites. "First party" cookies are set by domains that you are visiting at the time. "Third party" cookies are set by domains other than those of the websites that you visit. The information collected through cookies does not retain names, data which is filled in in forms or other such personal data, however they contain a unique ID which differentiates between visitors, thus making this a personal data.

Cookies may be used for different purposes. Firstly, they can be necessary for ensuring the correct functioning of the website. For example, in the absence of cookie modules, it can be difficult for the website to keep track of the fact that you have accessed it. These are considered **necessary cookies**, and are automatically active, without being dependant on the consent of the user.

Secondly, **performance cookies** collect information about how visitors use a website, such as which pages are most popular, which method of linking between pages is most effective, and if users encounter error messages from web pages. These cookies allow us to provide a high-quality user-experience, as well as measure audience of the website pages. The information collected by these cookies does not identify users. They are designed to help improve how our website works and are used for audience segmentation which is further used for personalising advertisements, if such a purpose is permitted.

Thirdly, when we integrate social networks plugins into our website, these services place **social media cookies** to allow the serving of content (for example, YouTube and Facebook).

1.2 What cookies we use

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purposes of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. To view further details about Google's processing of your data collected by our website, please visit https://policies.google.com/technologies/partner-sites. To opt out of being tracked by Google Analytics please visit http://tools.google.com/dlpage/gaoptout.

This site uses Facebook Pixel. To disable Facebook cookies please visit
https://www.facebook.com/help/568137493302217

1.2.1   Your choices regarding cookies

You can adjust the privacy settings in your browser to block all cookies – you may choose the required level keeping in mind that the implicit level accepts only necessary cookies. Using such settings on our website may not lead to the erasure of cookies already placed. You may erase cookies from the browser settings, as indicated below. This option, though, results in persistent cookies getting deleted that may store your preferences and personalized settings on websites that you visit regularly. It is possible to keep desired cookies, though, as your browser may allow you to specify which websites are always or never allowed to use cookies.

More details on how to delete cookies or how to manage cookies in different internet browsers can be found by accessing the links below:

Cookie settings in Internet Explorer

Cookie settings in Firefox

Cookie settings in Chrome

Cookie settings in Safari web and iOS.

To opt out of being tracked by Google Analytics please visit http://tools.google.com/dlpage/gaoptout.

You may find further information about privacy issues around Internet advertising, as well as manage your choices in relation to advertising on several platforms, at: http://www.youronlinechoices.com/ro/

Comprehensive information on how organizations use cookies is available at: www.allaboutcookies.org.